

## PPERRIA Community Meeting

September 22, 2014  
PPUMC

6:30 pm

### **Board of Directors Present:**

1. Richard Adams
2. Eric Amel
3. Stu Anderson
4. Dick Brownlee
5. David & Sigrid Coats
6. Steve Cross
7. John Cushing
8. Kate Donahue
9. Tony Garmers (Greta absent)
10. Dick Gilyard
11. Ted Golbuff
12. Del Hampton
13. John Holmquist
14. Tamara Johnson
15. Sally & Charles Jorgensen
16. Martha Joy
17. Dick Kain
18. Tom Kilton
19. Florence Littman
20. Dorothy Marden
21. Andy Mickel
22. Karen Murdock
23. John Orrison
24. Dan Peters
25. Dick & Meredith Poppele
26. Joe Ring
27. Evan Roberts
28. Serafina Scheel
29. Bill & Jane Seeley
30. John Wicks (Wendy absent)
31. Paul Zerby

### **Board of Directors Absent:**

1. Phil Anderson
2. Susan Gottlieb
3. Ken Hampton
4. Roger Kiemele
5. Christina Larson
6. Susan Larson-Fleming
7. Gordon Mosser
8. Ann Munt
9. Jerry & Margy Stein

### **Members & Community-at-Large Present:**

1. Mary Claire Holmes, guest
2. Marcell Walker, MnDOT
3. Scott McBride, MnDOT
4. April Crockett, MnDOT
5. Anne Haley, guest
6. John Haley, guest
7. [illegible name]
8. Eleanor Brown, guest
9. Kathy Hammergren, guest
10. Barbara Karkie, member
11. Vince Netz, member
12. Steve Banks, member
13. Eric Lind, guest
14. Pat [last name illegible]
15. Atheen Wilson
16. Greg Bernstein
17. Diana Dukich, member
18. Julia Wallace, member
19. Jeff Barnhart, business member
20. Gib Ahstrand, member
21. Cam Gordon, Council Member  
Ward 2

1. **Welcome & sign-in.** *Richard Adams*, PPERRIA Vice President and meeting chair, welcomed everyone to the meeting at 6:39 pm. and asked that all sign in at the back of the room.
2. **Announcements.** The floor was opened for announcements.
  - A. **Neighborhood Clean-up.** *Tom Kilton* thanked the fifteen volunteers that participated in last weekends Neighborhood Clean-up. No complaints were recorded. *Tom* is concerned for the future of this tradition as the average age is now measured at 60.6 years and only two volunteers per truck are available. Community members suggested reaching out to high school and U of M community service programs looking for projects.
  - B. **Concert Committee.** *John Cushing* announced that the Concert Committee needs volunteer help to bolster the efforts of the three active members to plan and carry out next year's events.
3. **Discussions/presentations.** *Richard Adams* proposed to amend the agenda with the addition of a Sound Wall update by MnDOT personnel as item A. by asking the neighbors assembled for their approval and receiving it unanimously. During the course of the meeting *Evan Roberts* approached the chair to add the last presentation item D.
  - A. **MnDOT Sound Wall Update.** *Scott McBride*, MnDOT District Engineer introduced himself, *Marcel Walker*, MnDOT Ombudsman, and *April Crockett*, stand-in for *John Griffith*. Noise wall acoustic treatment. Last June reported contractor onsite and would complete work by August with an end of September contract deadline. Empire, the fabricator and installer, indicates this is a big job for them as acoustic walls go. Field verification contract extended one month. There is activity. One install bar in place. Looking for end of October completion. Questions: When complete, what is the reduction of sound? *Mr. McBride* said he did not know but that MnDOT was absolutely interested in the performance because this is a new approach and there will be interest to do it elsewhere. What do they look like? Perforated metal panels. What is level of confidence in completion date? High. Does weather effect work? No. Is the designed pattern being realized? Yes.
  - B. **City-wide Alcohol Rules.** *Robin Garwood*, City Council Ward 2 policy advisor said the 60/40 modifications passed at City Council last Friday and that *Linda Roberts*, City of Minneapolis, was here to help explain what that means. *Mr. Garwood* also said that Councilperson *Cam Gordon*'s thinking on City alcohol policy aligns with PPERRIA's objectives. *Ms. Roberts* spoke on the 60/40 rule. 30 years ago, the restaurants in the larger commercial areas needed to demonstrate 60% food sales for 40% alcohol sales. Today, this pricing does not work economically. Today, better tools are available: meet with neighborhood, if a restaurant is not in compliance, the City can take "adverse" action. Have to have adequate staff. Required alcohol service training must be in work plan. Can go to problem business citation. For noise, business sound mitigation plan, to control patron noise level. These actions are enforceable. Citations document violations. With these tools, the City can talk to businesses. We will be effective with this. Can sense paradigm shift already. The 70/30 "Charter Restaurant" rule applied to small commercial nodes. In those, food must be ordered first, Ballot amendment will be question #2. *Ms. Roberts* cannot advocate, but can state the above tools would be in place. Yes is for. No is against.

*Florence Littman* commented on outdoor music: one of the first things this policy can address is to ratchet down music. The neighborhood can consult *Ms. Roberts* directly for interpretation and implementation. See *Cam Gordon's* website for detail on ordinance.

- C. **Community Oven Site Preference Voting.** *Steve Cross* presented a brief history of the community oven saga leading to tonight's four site alternatives to put to a community vote. Each has pros and cons that have been described in the community oven task force study along with operational and financial details. For all sites, Steve has distributed flyers soliciting neighbor support or concern. The sites, location and land owner for consideration for ranked choice voting are:

1. East River Parkway at Huron and Yale. MnDOT to be conveyed to City of Minneapolis.
2. Franklin Oval at Franklin Avenue and Bedford Avenue SE. City of Minneapolis.
3. Luxton Park at south end of picnic grounds. City of Minneapolis [Parks].
4. Cabrini Church side yard. Catholic Archdiocese of Saint Paul.
5. No build option.

The floor was opened for discussion. A large contingent of neighbors proximal to the E. River Parkway site was in attendance and spoke against that location. Issues there include the proximity to a large quantity of student housing and what that could mean to the type of usage that can be anticipated with that population, the lose of a quiet green space with wildlife, and concern whether this was a good use of resources. One neighbor commented that she would be more interested in funding graffiti abatement at Bridal Veil Falls.

*Bill Seeley* said the Franklin site has busy traffic that, coupled with size, is dangerous and does not offer much parking. Cabrini offers parking. Luxton parking is tough as well. *Dick Poppele* commented on how the oven's use would be limited and controlled. *Karen Murdock* told of her joyful experience checking out the community oven in White Bear Lake and urges support of the Cabrini site because if a church community is involved, there will be responsibility on their part. *Mr. Cross* answered a question about Cabrini support stating the parish council endorses and that the Cabrini pastor took the issue to the Archdiocese.

*Del Hampton* called the question and ballots were distributed. *Mr. Cross* tallied the vote and later in the meeting reported these results: on 46 ballots, the first choice votes determined the outcome: Cabrini: 31; no build option: 13; Luxton: 2; E. River Parkway: 0; Franklin Oval: 0.

- D. **Parking Surveys.** *Evan Roberts* announced two upcoming parking surveys:
1. Richard Ritcher and Associates study of University Avenue corridor including two blocks to either side.
  2. PPERRIA survey to be conducted by *Mr. Roberts* and *Bill Seeley*. A 10% random sample survey of households will be conducted.

*Paul Zerby* directed a question to *Cam Gordon* about an initiative last summer lead by *Betts Zerby*. *Mr. Gordon* said he planned to sit with staff to follow up.

4. **Today's Refreshments.** *Richard Adams* provided refreshments for which all were grateful.
5. **Next Board Meeting.** The next meeting will be 27 October 2014.
6. **Adjourn.** The meeting was adjourned at 7:46 pm.

## PPERRIA Board of Directors Meeting

September 22, 2014

7:52 pm

PPUMC

1. **Call to Order.** Meeting was called to order by chair and PPERRIA Immediate Past President *Dick Poppele*. A quorum of the Board was in attendance.
2. **Consent Agenda.** The Consent Agenda was reviewed for approval consisting of the Board of Directors meeting minutes for April and July; Executive Committee minutes for July and August; Administration Committee reports (including Treasurers reports) for August and September; Zoning & Project Review Committee reports for June and July; Master Planning Committee report for August; Membership & Communication Committee report for August; and, Historic District Committee report for August and September. Motion to approve by *Stu Anderson*. Second by *Tamara Johnson*. Unanimously approved on a voice vote.
3. **Regular Agenda.** The Regular Agenda was reviewed for approval. *Tamara Johnson* made a motion to add SECIA letter as Item C. *Paul Zerby* moved to add discussion of time necessary to review Board documents prior to meeting. *Richard Adams* moved to approve the amended regular agenda. *Dorothy Marden* seconded. Approved as amended on a voice vote. *Mr. Zerby*: Nay.
4. **Action Items.**

- A. **Identity Consultation.** *John Cushing*, Chair of the Membership and Communication Committee [MemComm], made a visual presentation on the motion to approve the PPERRIA identity-consulting project sponsored by MemComm. MemComm objectives are to attract, sustain and differentiate for PPERRIA. Needs and challenges include unifying identity to be less confusing and promulgate understanding of the name PPERRIA, and understand what PPERRIA has done, is doing and wants to address in the future. Change and evolution in the neighborhood has taken place with LRT, University expansion, and abundant new development. MemComm's recommended solution is identity consulting with experience and outside perspective, with appreciation for the uniqueness of the neighborhood, and offering the time and resources needed for success. MemComm undertook a request for proposal process to find the right consultant. Six proposals, shortlisted to two that were interviewed, were evaluated on experience, cost and quality. CUElabs with *Nick Lamoreaux* was selected.

*Mr. Lamoreaux* introduced himself as a graduate of the College of Design at the U of M and a distant relative of architect *Lowell Andrew Lamoreaux* who lived at 39 Seymour [and designed 1, 17, 25 Seymour, and 44 Clarence as well]. *Mr. Lamoreaux* showed examples of CUElabs approach, process and resources to step back and take a look at the neighborhoods needs. A budget of \$8500 to \$9500 is set.

*Dick Poppele* spoke to funding. Citizen Participation Program [CPP], designed for the needs for connecting to community such as office, staff, consultants, block clubs, can be solicited for the funding. The Communication and Outreach budget has \$11K available. Also, the Neighbor Participation Program budget covers some items like community garden and the Bedford/University intersection planning study for \$10K. That total budget is \$20K. The sound wall budget has money still available and the city will entertain a proposal to re-budget.

Volunteers are needed to participate in the identity consultation process. *Diane Dukich* has volunteered to chair the task force. Next steps based on a September 22 approval are engagement of CUElabs in early October, completion in late November and implementation starting January 2015.

The floor was opened for discussion. *David Coats* asked about delaying a month so board members could adequately review the sizeable proposal documents. *Florence Litmann* does not understand how this effort helps PPERRIA attract membership. *Tamara Johnson* said strong, consistent visual identity is important in today's business world. *Andy Mickel* advocated for the study as the number of looks fragments the organization. *Ms. Dukich* downloaded visual examples to show this inconsistency. It was clarified that Phase I would produce a comprehensive set of guidelines which need to be established prior to any further investments in future phases such as website development.

*Stu Anderson* seconded the motion. Discussion: *Dick Gilyard* said this effort was crucially important and timely because of the neighborhood development underway. PPERRIA participation and/or endorsement will be represented in press and literature. *Tony Garmers* said the effort is about communication. *Mr. Anderson* said this about communicating belief. *Dan Peters* said the effort sees vital, yet doubts the method by which the issue comes to the floor.

*David Coats* made a motion to postpone. *Ms. Litmann* seconded. Discussion: *Ms. Johnson* does not agree indicating that the city wants CPP funds to go to the community and the money is there to be used. *John Orrison* does not see the point of delay as the board does represent the community. *Mr. Cushing* spoke that this effort is the type of communications initiatives desired at the board retreat. *Dick Brownlee* clarified that the requested approval is \$8500 to \$9500 and is a reasonable amount by today's professional standards. The motion to amend the original motion with a postponement was taken to a vote by a show of hands. Yeas: 5; Nays: 22+. Motion not approved.

Discussion on the original motion resumed: *Del Hampton* questioned how the identity study drives and retains membership.

The original motion to approve the identity consultation was taken to a vote by a show of hands. Yeas: 22+; Nays: 5; Abstained: 1. Motion approved.

- B. **Select a PPERRIA Representative to the Stadium Area Advisory Group.** *Steve Banks*, the current representative, said PPERRIA took the lead of the original U of M stadium Environmental Impact Statement. That study asked what are the mitigation efforts the neighborhoods needed to see? A \$1.5M resource for ten years became the Good Neighbor Fund. Another \$250K annually is being infused by the Vikings deal. Grants are determined every year. Encourages PPERRIA to step up and make grant proposals as other neighborhoods are receiving a greater amount. The neighborhood identity consultation would be a project capable of funding. *Mr. Banks* introduced *Vince Netz* as having the experience needed to represent PPERRIA. *John Cushing* moved to ratify *Mr. Netz* as the PPERRIA representative. *Dick Kain* seconded. Unanimously approved on a voice vote. *Dick Poppele* instructed the Secretary to prepare a letter with this action.

- C. **Grand Rounds Letter of Support to SECIA.** *Tamara Johnson* presented a draft letter of support for the Southeast Como Improvement Association [SECIA] initiative to seek grant monies to promote to completion of the Grand Rounds Parkway system. The pledge of PPERRIA support would include help with grant writing to meet a quickly approaching deadline and continued partnership in oversight of proposed activities to promote the Grand Rounds project. *Paul Zerby* moved to approve. *Richard Adams* seconded. Discussion: *Karen Murdock* spoke in favor of the effort. *Dick Poppele* said the effort aligns with the current University Alliance Granary Corridor initiative. *Julie Wallace* stated that the partnership of two neighborhoods was valuable to receiving grants; the letter should underscore this. Unanimously approved on a voice vote.

5. **Reports/Discussions**

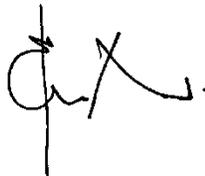
- A. **Prospect Park Historic District.** *Joe Ring*, Historic District Committee Chair, updated that national designation process for the Prospect Park neighborhood is moving forward. *Denis Gardner*, National Register staff for the State Historic Preservation Office [SHPO] has accepted the sixth draft of proposal to be determined by March 10, 2015. Under mandate, *Mr. Gardner* must make a presentation to the impacted area and has asked PPERRIA to host. The presentation is scheduled for November 6, 2014, 6 pm to 9 pm at PPUM. All information on the requirements and benefits of the designation will be provided, plus historian *Charlene Roise* will be present to explain the 20-year to date process. There will be a mailed ballot in January where 51% approval of homeowner/property owners is needed for ratification. Not submitting a vote is a yes vote. Boundaries consist of University Avenue SE [excluding businesses] to the north, Emerald Street SE to the east, and Interstate 94 to the south, and Williams Ave SE to the west.
- B. **Time Necessary to Review Board Documents.** *Paul Zerby* asked to dispense with the discussion given the hour and asked if it would be possible to distribute the board of directors monthly meeting agenda to the community in advance of the meeting to clarify and democratize community information. *Richard Adams* moved:

*The PPERRIA Board of Directors meeting agenda shall be sent out on the Prospect Park East River Road E-list in advance of the monthly meeting.*

Seconded. Unanimously approved on a voice vote.

6. **Adjourn.** *Dick Poppele* declared the meeting adjourned at approximately 9:30 pm.

Respectfully submitted:



Eric Amel  
PPERRIA Secretary

APPROVED by the Board of Directors, 27 October 2014.